

DENTAL IMPLANT UPDATE



LAS VEGAS

SPECIAL
4 PAGE SECTION

DENTAL NEWS

DOCTORS PIONEER NEW NON-INVASIVE DENTAL IMPLANT TECHNIQUE AND RECEIVE RECOGNITION WORLDWIDE!

NOW

YOU CAN SMILE
WITH CONFIDENCE

REPLACE

LOOSE DENTURES OR
MISSING TEETH WITH
DENTAL IMPLANTS AND
GET THE APPEARANCE
AND FEEL OF YOUR
ORIGINAL TEETH

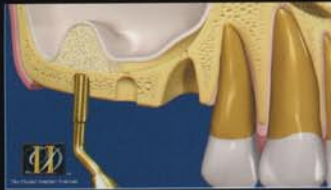


REVOLUTIONARY NEW TECHNIQUE INVENTED

Dr. Jennifer S. Cha, DMD, MS
Dr. Leon Chen, DMD, MS

Revolutionary new technique invented by Dr. Leon Chen can help place dental implants where it was not possible in the past without major surgery. The older technique to elevate the sinus floor was to create a window by fracturing part of the skull to gain access to the maxillary sinus. Once the sinus is exposed, the surgeon would then take bone from your hip and graft it to the floor of the sinus. This is considered a major surgery and is always performed in a hospital setting under general anesthesia. Also, this process requires a lengthy healing period, about 8-12 months. After 8-12 months, a second surgery is performed to place the dental implants in the grafted sinus. Another 6-9 months is required for healing. The complete process can take up to 2 years to place the final restorations.

The new sinus technique, using water pressure, invented by Dr. Leon Chen cannot only reduce the healing period to 4 months but you do not need to harvest any bone from your hip. The implant can be placed at the same time the sinus is being elevated and grafted. The same access point used for bone grafting is also used to place the implant; therefore no additional wounds are created. Because there are minimal wounds required for this procedure, only local anesthesia is used, and the recovery is quick enough to return to work the next day. If you have one or more missing teeth in the upper back area and are interested in dental implants, now you ARE a candidate for dental implants. Don't let any one tell you that "You are not a candidate for dental implants."



THE FACTS ABOUT DENTAL IMPLANTS

ARE IMPLANTS ONLY FOR OLDER PEOPLE?



BEFORE 18 yr. old patient missing two front teeth, previous treatment options would have included a bulky partial or lengthy bridge work.



AFTER Two single implants are placed. Restoration results are natural and beautiful.



BEFORE 36 yr. old patient already missing a back tooth and was told that the last tooth needed to be extracted, leaving patient with no back teeth for chewing.



AFTER Two single implants are placed. Resulting in a completely natural look, as well as fully restored chewing function.

What is a Dental Implant?

Think of dental implants as metal anchors, usually made of titanium, that are surgically placed into the jawbone to hold permanent replacement teeth or dentures through a process called "osteointegration", the jawbone actually attaches itself to the implant over time, providing tremendous stability.

What Risks Are Involved?

Dental implant surgery has proved to be successful for hundreds of thousands of people over the years. Negative effects such as bleeding, infection, injury to the nerves or sinus cavity, or incomplete healing of the bone around the implant resulting in implant failure, are rare. During the healing process, however, discomfort, swelling and inflammation of the gums, normal responses to oral surgery, may be present in varying degrees. If you have questions about your individual situation or want to discuss what is considered normal in the healing process, we will be happy to address your concerns.

How Do I Know If I'm a Good Candidate for Dental Implants?

If you face the loss of one or several teeth or if you're dissatisfied with dentures or other options available to you, you may find that dental implants are right for you. Age is not typically a major factor: successful dental implants have been performed on young people as well as the elderly. During your initial consultation, we'll help you decide.

What other Implantologists and Patients have to say ...

"Your live demonstrations, case after case, showed us all something different and so unique that absolutely needs attention of our profession. All the patients that we have seen you treat, left your office after their own business like nothing happened!!! Very Impressive!!!"

— Mila M. Baskovic, DDS Prosthodontist, Tustin CA.

"I feel sorry for other patients who have to go through with horrible procedures to have sinus graft implant and getting bone from the hip. Not to mention, everything takes place in a hospital setting. That extensive process takes two years, while yours takes 4 months with only one office visit. This is the new millennium; we need your technique. Don't let these ancient doctors practice on the patients, I would like to thank you for giving me the smile I have been dreaming of Dr. Chen, you changed my life."

— R. B. Teacher, Las Vegas NV.



CALL TODAY to attend our FREE Dental Implant Seminar!



DENTAL IMPLANT INSTITUTE

THE DENTAL IMPLANT INSTITUTE OF HENDERSON
2053 W. Horizon Ridge at Eastern

(702)565-0505

THE DENTAL IMPLANT INSTITUTE OF LAS VEGAS
6170 W. Desert Inn Rd. at Jones

(702)220-5000

www.diiiv.com

Smile with Confidence!

Dental implants may be the answer if you're looking for an attractive, comfortable and permanent replacement for missing teeth.

REPLACE A MISSING TOOTH



A single implant can be made when adjacent teeth are healthy and in place.

PERMANENTLY FIX A CROWN OR BRIDGE



A fixed bridge abutment or "crown and bridge" is often used when an implant can anchor the prosthesis in combination with another implant.

REPLACE ALL DENTURES



The permanent fixed denture is often an excellent alternative to removable dentures.



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DOCTORS PIONEER NEW PAINLESS DENTAL IMPLANT TECHNIQUE AND ARE RECEIVING RECOGNITION WORLDWIDE!

"Implants prevent resorption of bone so that integrity of the jaw bone is preserved, and this keeps people looking younger."

Did you know? More than one in three adults, 35 years of age or older, needs to replace missing teeth. Of the several millions of North Americans who have lost all of their teeth, half are incapable of chewing properly, even the softest foods. Thanks to implantology these people are once again regaining back to full chewing function as well as improved appearance.

Knowing that the bone and the gums subside at approximately 1cm. per decade following tooth extraction. One can then understand why wearing conventional prostheses (dentures) becomes more and more ineffective and even painful as the years go by. Thanks to implants the average toothless patient greatly regains up to 85% of their lost chewing strength, comfort, stability, and muscular tone which contributes to developing an improved appearance. Following more than sixty years of clinical study, experts in California and many other states are now calling dental implants the "new standard of care" for tooth replacement. An innovative new and painless technique pioneered by surgeons, Dr. Jennifer Cha and Dr. Leon Chen, have taken this growing practice of "implantology" to the next level.

"Now people in the general population, particularly those who were previously turned away by their own dentists for being unsuitable candidates for this technique, are finally able to enjoy fully functional, perfectly natural looking dental results" said Dr. Cha.

"For many years, dental implants were seen only as an expensive option for tooth replacement. Today, they're being viewed as the preferred standard of modern dental care, recommended over bridge work, which sacrifices adjacent healthy teeth, and dentures, which can be uncomfortable, painful and make the wearer overly self-conscious" said Dr. Cha.

Widely known throughout the dental implant community for his innovative approach, Dr. Chen lectures and demonstrates innovative surgical techniques at universities, dental conventions, and professional venues throughout the world. He is lauded for his unique technique called a "Hydraulic Sinus

Lift" which allows him to place implants in the area where people commonly lose their teeth. This technique is a painless method to create more bone height under the maxillary sinus, so that a long enough implant can be placed in the back of the upper jaw. The conventional technique requires an extremely traumatic fracturing of the skull, creating severe discomfort and swelling, and requiring that the patient be put to sleep. The new technique can be done under a local anesthesia with no swelling or pain. Patients are able to go home and feel normal the same day. "Isn't this what we expect in the new millennium?"

"Many of my patients were told for many years that they were not candidates for dental implants," says Dr. Chen. "With the technology and the materials that are currently available to skilled and knowledgeable implantologists, teeth can be securely placed anywhere in the mouth."

Dr.'s Chen and Cha own three locations of The Las Vegas Periodontal Care with two additional advance educational institutes to open in the summer of 2003. They have placed more than 10,000 implants with a success rate of nearly 99%. Instead of traveling out of Las Vegas to teach other surgeons, Dr.'s Chen and Cha are now bringing dentists to Las Vegas to conduct professional training seminars and offer informational seminars for the general public who are interested in learning more about the benefits of dental implants.

Implants fasten to the bone with the use of titanium anchors, explains Dr. Chen. "In simple terms, implants look, feel and perform like your own natural teeth and prevent resorption of the bone, so that the integrity of the jaw bone is preserved, and this keeps people looking younger."

According to Dr.'s Chen and Cha, one of the reasons that implants are now considered the standard of care for tooth replacement is because they are the closest to natural teeth in function, feel and oral care. Implants have the longest life span and are becoming viewed as highly cost effective over the long run. Says Dr. Cha, "The benefits of dental implants over other tooth replacement options are overwhelming."



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VALUABLE information inside:

- Local Doctors Pioneer **NEW**, Painless Implant Technique
- The **FACTS** About Dental Implants
- **FREE** Dental Implant Seminar

"We are very pleased The Dental Implant Institute is entering into its 10th year and proud that we have gained the trust of so many Valley Residents. We are excited about the addition of our new Dental Implant Institute. This completes our ability to provide the most comprehensive, superior dental care in the valley."

— Dr.'s Jennifer Cha & Leon Chen



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meet our **DOCTORS**



JENNIFER CHA, D.M.D., M.S.
IMPLANTOLOGIST

Dr. Jennifer Cha is a Diplomate of the International Congress of Implantologist and is certified in Periodontology. She is a main podium speaker at the American Academy of Periodontology. Dr. Cha received a DMD from Washington University Dental School and completed her Periodontal training and Master of Science at Northwestern University, affiliate of Columbia Surgery Center. In addition, she was voted the top periodontist and top female dentist in Las Vegas Life Magazine and she is a well-published author in numerous scientific journals. She is also the director of the Dental Implant Institute of Las Vegas.

LEON CHEN, D.M.D., M.S.
PERIODONTIST

Dr. Leon Chen is a Diplomate of the International Congress of Implantologist and is certified in Periodontology. He serves as a Faculty At The Harvard University School of Dental Medicine podium speaker for the Academy of Implant Dentistry, the American Academy of Periodontology and International Implant Symposium. In addition, he holds a number of patent instruments. He is one of the most experienced Dental Implant and Sinus Surgeons in the United States. He received a full scholarship to Harvard University School of Dental Medicine and trained in Periodontology at Northwestern University, where he earned a Master of Science.

